



KERALA AGRICULTURAL UNIVERSITY

Regional Agricultural Research Station, Pilicode
Kasaragod Dist – 671310

No.B2-988/2021(ii)

Dated: 09.03.2021

QUOTATION NOTICE

Quotation Number	B2-988/2021(ii)
Due date and time for receipt of quotations	17.03.2021, 3.00 pm
Date and time for opening of quotations	17.03.2021 ,3.30 pm
Date up to which the rates are to remain firm for acceptance	Up to 30.09.2021
Designation and address of officer to whom the quotation is to be addressed	The Associate Director, Regional Agricultural Research Station (North Zone) Pilicode – 671310
Place of Supply	Food Security Army Centre,Thaavam,Cherukunnu, (C/o Malabar Kaipad Farmers Society)
Amount of EMD to be paid as DD	Rs.1500/-
Superscription: “ Quotation to make Kaipad rice marketing advertisement ”–B2-988/2021	

Sealed quotations are invited from advertising firm for the work of preparation of short video advertising clips for the marketing of Kaipad rice.

No	Service	Specifications
1	Kaipad rice marketing advertisement (video clip) of various durations	<ul style="list-style-type: none">• Product to market GI branded Kaipad Rice• Advertisement using a celebrity guest• Rate should be quoted duration wise<ul style="list-style-type: none">➤ For 30 second➤ For 40 second➤ For 50 second➤ For 60 second <p>(for more details contact 8606477198)</p>

The rates quoted should be for the preparation of video clip advertisement as above. The necessary superscription, due date for the receipt of quotations, the date up to which the rates will have to remain firm for acceptance and the name and address of officer to whom the quotation is to be sent are noted above. Any quotation received after the time fixed on the due date is liable to be rejected. The maximum period required for delivery of the articles/service should also be mentioned. Quotations not stipulating period of firmness and with price variation clause and/or ‘subject to prior sale’ condition are liable to be rejected.

The acceptance of the quotations will be subject to the following conditions:

1. Acceptance of the quotation constitutes a concluded contract. Nevertheless, the successful quotationers must within a fortnight/a month after the acceptance of his quotation furnish 5 per cent of the amount of the contract as security deposit and execute an agreement at his own cost for the satisfactory fulfillment of the contract, if so required.
2. Withdrawal from the quotation after it is accepted or failure to supply within a specified time or according to specifications will entail cancellation of the order and purchases being made at the offerers expenses from elsewhere, any loss incurred thereby being payable by the defaulting party. In such an event the University reserves also the right to remove the defaulter's name from the list of University suppliers permanently or for a specified number of years.
3. Samples, duly listed, should be forwarded if called for under separate cover and the unapproved samples got back as early as possible by the offerers at their own expenses and the University will in no case be liable for any expenses on account of the value of the samples or their transport charges, etc. In case, the samples are sent by railway; the railway receipt should be sent separately, and not along with the quotation since the quotation will be opened only on the appointed day and demurrage will have to be paid if the railway parcels are not cleared in time. Quotations for the supply of materials are liable to be rejected unless samples, if called for of the materials tendered for are forwarded. The approved samples may or may not be returned at the discretion of the undersigned. Samples sent by "freight to pay" will not be accepted.
4. No representation for enhancement of price once accepted will be considered during the currency of the contract.
5. Any attempt on the part of quotationers or their agents to influence the Officers concerned in their favour by personal canvassing will disqualify the quotationers.
6. If any license or permit is required, quotationers must specify in their quotation and also state the authority to whom application is to be made.
7. The quotation may be for the entire or part supplies. But the quotationers should be prepared to carry out such portion of the supplies included in their quotation as may be allotted to them.
- 8.(a) In cases where a successful quotation, after having made partial supplies fails to fulfill the contracts in full, all or any of the materials not supplied may, at the discretion of the Purchasing Officer be purchased by means of another quotation or by negotiation or from the next higher tenderer who had offered to supply already and the loss, if any, caused to the University shall thereby together with such sums as may be fixed by the University towards damages be recovered from the defaulting quotationer.
(b) Even in cases where no alternate purchases are arranged for the materials not supplied, the proportionate portion of the security deposit based on the cost of the materials not supplied at the rate shown in the tender of the defaulter shall be forfeited and balance alone shall be refunded.

(c) Any sum of money due and payable to the contractor (including Security Deposit returnable to him) under this contract may be appropriated by the Purchasing Officer or any other person authorized by University and set-off against any claim of the Purchasing Officer or University for the payment of a sum of money arising out of or under any other contract made by the contractor with the Purchasing Officer or any other person authorized by University.

9. The prices quoted should be inclusive of all taxes, duties, cess, etc., which are or may become payable by the contractor under existing or future laws or rules of the country of origin/supply or delivery during the course of execution of the contract.

10 (a) Ordinarily payments will be made only after the supplies are actually verified and taken to stock. Bank charges incurred in connection with payment against documents through bank will be to the account of the contractor. The firms will produce stamped pre-receipted invoices in all cases where payments are made through Banks. In exceptional cases where the stamped receipts of the firms are not received for the payments the unstamped receipt of the Bank (i.e. counterfoils of pay-in-slips issued by the Bank) alone may be accepted as a valid proof for the payment made.

(b) The tenderers shall quote also the percentage of rebate (discount) offered by them in case the payment is made promptly within fifteen days/within one month of taking delivery of stores.

11. Any sum of money due and payable to the successful quotationers or contractor from University shall be adjusted against any sum of money due to University from him under any other contracts.

12. Special conditions, if any, printed on the quotation sheets of the quotationers or attached with the quotation will not be applicable to the contract unless they are expressly accepted in writing by the purchaser.

All rules applicable to Government quotations will apply.

Sd/-
Dr. Vanaja T
Associate Director

To 1. Notice Board office/Farm
2. Pilicode Panchayath and Cheruvathur Panchayath

Copy to: 1. Dr. Vanaja T, Professor (PBGN) & Principal Investigator
2. Website (rarspil@kau.in)

//Approved for issue//


Section Officer

