



REGIONAL AGRICULTURAL RESEARCH STATION
AMBALAVAYAL, WAYANAD - 673 593
KERALA AGRICULTURAL UNIVERSITY

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From

The Associate Director of Research.

Sir,

Greetings from RARS Ambalavayal.

It is our utmost pleasure to inform you that "Pooppoli 2020", the International flower show is being organized from January 1, 2020 to January 12, 2020 at Regional Agricultural Research Station, Kerala Agricultural University, Ambalavayal, Wayanad district, Kerala.

Wayanad, located high on the Western Ghats, deriving its name for being a land of paddy fields, is endowed with a rich biodiversity seen in its luxuriant forests as well as plantations. Nature's beauty in all its splendor, various historical sites steeped in ancient folklore dating back to the period before Christ, as well as a mild subtropical climate are just some of the features contributing to the uniqueness of this district. Regional Agricultural Research Station (RARS), Kerala Agricultural University situated at Ambalavayal, the leading light behind various landmark research achievements for the agricultural sector of the highrange zone in Kerala, is a major institution which caters to the needs of the farmers in this district as well those in the neighboring districts and states.

The gorgeous festival of flowers "Pooppoli" is being organized from the year 2014 as an annual event. The event attracts a large number of visitors from various parts of the world. The perfect weather, cool breeze, the lush green grass and beautiful flowers adds to the perfect ambience for the event. "Pooppoli" also showcases various agricultural technologies through exhibitions and seminars throughout the event which adds immense educational value along with entertainment. Cultural events, Pet show, various competitions and joy rides in the children's park are the other attractions of this event.

"Pooppoli" is an excellent platform for national and international organizations in agriculture and allied sectors to showcase their latest technologies and innovations. On the occasion of this momentous event, we extend our warm welcome for the esteemed presence of your organization in "Pooppoli 2020".

Yours faithfully,

Sd/

Associate Director of Research.