



## KAU – Agri Business Incubator

Kerala Agricultural University  
Vellanikkara, Thrissur- 680 656



### Applications Invited for Agripreneurship Orientation Program (KAU RAISE) and Startup Incubation Program (KAU PACE)

KAU RAFTAAR Agri Business Incubator is launching its seventh Cohort of entrepreneurs under its Agripreneurship Orientation Programme viz. '**KAU RAISE 2025**' (*Realising and Augmenting Innovations for Startup Enterprises*) and Startup Incubation Programme viz. '**KAU PACE 2025**' (*Promotion of Agriculture through Commercialization and Entrepreneurship*) supported by RKVY-RAFTAAR, Ministry of Agriculture and Farmers' Welfare, Govt of India. Applications are invited from Startups/ entrepreneurs who have innovative ideas and are interested to start agribusiness ventures.

The participants of Agripreneurship Orientation Programme ('**KAU RAISE 2025**') will be provided with one months' internship cum hands on training along with expert mentorship and assistance in development of ideas into prototypes. On successful completion of the programme, the trainees will have to undergo further screening at different levels. Selected candidates will be eligible to receive grant in aid limited to Rs.5 lakhs. To promote students' driven innovations & startups and to engage the students in innovation and start up activities, they will be supported with technical and financial assistance of upto 4 lakh, to transform the idea into a real business, products and technologies.

The agri startups which look forward to commercial launch of their prototype can apply for startup Incubation programme ('**KAU PACE 2025**') which includes mentoring on commercialization of existing prototype, technical and business support, extra 15 days incubation workshop and long-term incubation support. On successful completion of the programme, these startups will have to undergo further screening at different levels. Selected startups will be eligible to receive grant -in- aid limited to Rs.25 lakhs.

Applications for these programmes can be submitted online through Google forms or by sending filled in application forms which can be downloaded from KAU website, through e-mail or by post (visit: [www.kau.in](http://www.kau.in) for details), from **01.05.2025**, 10.00 am to **30.05.2025**, 4.00 pm. Applications received after this deadline will be considered invalid.

For more details:

Website: [rabi.kau.in](http://rabi.kau.in)

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Sd/-  
Director of Extension